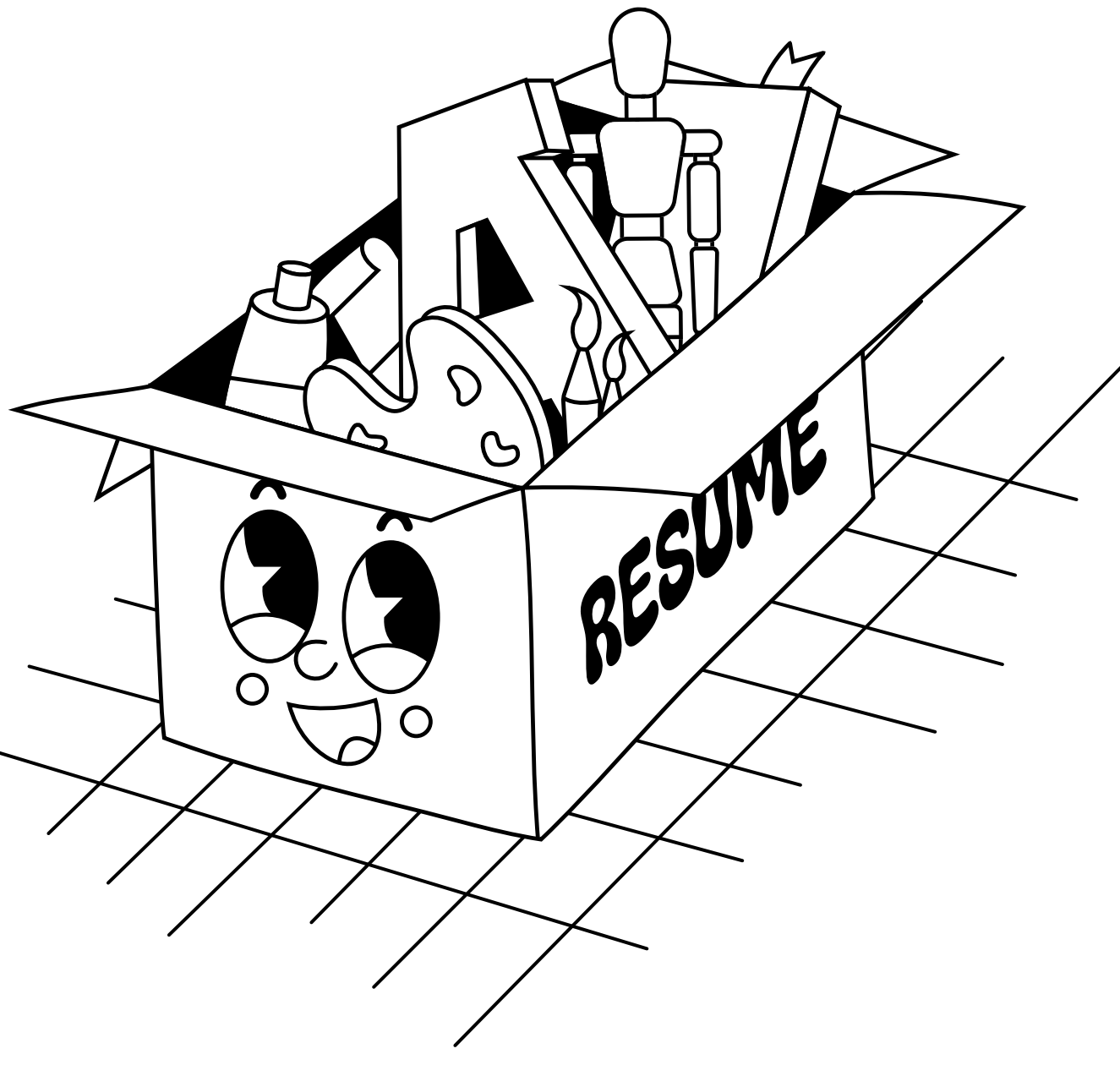




 (+98)991-237-5456

 Avashahmansouri@gmail.com

 avashahmansouri.com

Skills

- UI/UX Design
- Logo Design
- Brand Identity
- 3D Modeling
- Illustration
- Data Visualization
- HTML&CSS, JavaScript (basic)

Software

Adobe Illustrator

Adobe Photoshop

Microsoft Office

Figma

3D Blender

Languages

- Persian: Native
- English: Fluent
- IELTS Academic Test
- Overall 7.0/9.0



Click [here](#) or scan the QR code to visit my website for the latest version of my portfolio.

Hello, My name is...

Ava Shahmansouri

Passionate about creating sleek, eye-catching, and interactive designs that blend creativity with functionality. Experienced in web design, branding, and illustration, with a focus on delivering user-focused solutions and employing innovative techniques to achieve results that align with client visions and goals. Currently preparing for a master's degree to deepen expertise in designing seamless, accessible, and impactful user experiences.

Meticulousness

User-Centric Mindset

Adaptability

Teamwork

Inclusive Solutions

Education

- Bachelor's Degree in Visual Communication** | September 2018 - January 2023
University of Science and Culture, Tehran, Iran
Total GPA of 18.69/20 (~9.2/10 on the Dutch scale)
Final project: Designed a user-friendly sports website by analyzing user behavior, leveraging eyetracking data, and addressing weaknesses of competitor sites to enhance usability.
- Pre-University Certificate and High School Diploma in Architecture** | September 2014 - June 2018
Ayande Bartar School /Allameh Jafari School, Tehran, Iran
 - Total GPA: 19.26 (Pre-University) / 16.35 (High School)
 - Dutch GPA Equivalents: 9.5 / 7.8

Work Experience

Freelance Designer | 2018 - Present

- Logo Design**
 - Created multiple custom logos tailored to clients' needs, notably an online shop, a mechanical equipment store, and a beauty salon.
- YadYaar Application**
 - Developed user-friendly UI/UX designs to enhance functionality and user engagement.
 - Created illustrations aligned with the app's theme and audience preferences.
- Triple Book Collection** (*Secrets of Self-Confidence, Successful Seller, Magical Sentences by Sahar Salman*)
 - Designed book covers and illustrations to visually communicate key themes.
 - Collaborated with the author to ensure designs resonated with the target readership.

Certificates

- UI/UX Design Advanced**
Inverse School | In Progress
- Digital Painting Advanced**
Inverse School | In progress
- 3D Modeling Workshop**
University of Tehran | Online

Honors and Awards

- Academic Excellence Award**
Recognized for outstanding academic performance with top GPA in the *Department of Art and Architecture at the University of Science and Culture* | 2023.
- Nowruz Colored Egg Festival**
Awarded **First Place** in 2022 and **Third Place** in 2020.
- Hairy Ape Poster**
Received recognition at the *Iranian Artists Forum* for outstanding design | 2022.
- Virtual Graphic Arts Exhibition**
Selected for notable works in advertising poster and packaging design | 2020.

References

- Dr. Foad Najmedin**
Professor, Director of the Art and Architecture Department at the University of Science and Culture
F.najmedin@usc.ac.ir
- Prof. Hamed Dehghan Nayeri**
Professor of the Art and Architecture Department at the University of Science and Culture
Hamed@k50.studio
- Prof. Mohsen Javid**
Professor of the Art and Architecture Department at the University of Science and Culture
info@chavakco.com

Work Experience (Continued)

- Graphic Designer**
 - Atlas Gostaran Aria Company** | *April 2023 - May 2024*
 - Collaborated with a team to improve the functionality and address issues in *Sina Pharmacy software*, focusing on:
 - Designed a user-friendly interface and collaborated on presenting features such as a comprehensive drug database and a detailed doctor database to enhance usability and streamline workflows.
 - Crafted engaging marketing materials:
 - Designed advertising brochures highlighting pharmaceutical products, combining informative content with creative visuals.
 - Created pharmacy awareness banners to educate audiences on healthcare topics through compelling design.
 - NeedSanat Company** | *October 2021 - February 2022*
 - Designed a company logo, commercial posters, and a business card
 - Conducted high-quality product photography for electrical devices, including Miniature Circuit Breakers and Electrical Contactors.

Academic Projects and Related Activities

- Graphic Week Festival Participation** | 2023
Attended workshops and events, including:
 - Postcard Design Workshop
 - Art Tour of the Graphic Museum
 - Opening of the "I Am a Graphic Artist" Exhibition
 - Artist Talk: Discussion with a Professional Graphic Artist
- Doodle Art Workshop** | 2022
 - Participated in an engaging hands-on workshop focused on doodle art techniques and creativity.
- Nowruz Festival: Painting and Illustration** | *March 2020 & 2022*
 - Collaborated with a team to paint and illustrate large eggs as part of a festival celebrating Nowruz.
- Virtual Graphic Arts Exhibition** | *World Graphic Arts Day* | 2020
 - Designed packaging and advertising posters for the exhibition, featuring an open theme to celebrate creativity and artistic freedom.